

<p>2026 NMA Annual Sponsorship Pricing</p> <p>Annual sponsorships are designed to provide consistent, year-round visibility while minimizing staffing and logistical demands for our partners.</p>	<p><b>BRONZE LEVEL SPONSORSHIP</b> \$3,500</p>	<p><b>SILVER LEVEL SPONSORSHIP</b> \$5,500</p>	<p><b>GOLD LEVEL SPONSORSHIP</b> \$8,250</p>	<p><b>PLATINUM LEVEL SPONSORSHIP</b> \$11,000</p>	<p><b>PLATINUM-PLUS LEVEL SPONSORSHIP</b> \$13,500 <i>(Exclusive; limited to one sponsor)</i></p>
<b>PRINT AND DIGITAL</b>					
<p><b>PRINT</b> <b>NMA Advocate magazine (4 per year)</b></p> <ul style="list-style-type: none"> <li>Printed and mailed to physician members; Distributed electronically to all members and stakeholders; Posted on the NMA website</li> </ul>	<p>Quarter-page (black &amp; white) no bleed (3.625"w x 4.75"h)</p>	<p>Half-page horizontal (black &amp; white) no bleed (7.5"w x 4.75"h)</p>	<p>Half-page horizontal (<b>color</b>) no bleed (7.5"w x 4.75"h)</p>	<p>Full-page (<b>color</b>) no bleed with <b>prime</b> placement (7.5"w x 10"h)</p>	<p>Full-page (<b>color</b>) no bleed with prime placement <b>on back cover</b> (7.5" w x 10"h)</p>
<p><b>PRINT</b> <b>AD: NMA Board of Directors meeting packet (quarterly)</b></p>	<p>✗</p>	<p>Handout included in board packets (dimensions same as above)</p>	<p>Handout included in board packets (dimensions same as above)</p>	<p>Handout included in board packets (same dimensions as magazine ad)</p>	<p>Sponsorship of one NMA Board of Directors Meeting w 5 minutes to address board. One page handout in board packet.</p>
<p><b>EMAIL</b> Sponsor Showcase - annual email</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<p><b>SOCIAL</b> Annual standalone social media post dedicated to sponsor</p>	<p>✗</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<b>EVENT PROMOTION/ATTENDANCE</b>					
<p><b>Physician Advocacy Breakfast</b></p>	<p>Logo included in all promotion of event</p>	<p>Logo included in all promotion of event</p>	<p>Logo included in all promotion of event</p>	<p>Logo included in all promotion of event</p>	<p>Logo included in promotion of event</p>
<p><b>President Inauguration and Awards Banquet</b></p>	<p>Logo included in all promotion of event</p>	<p>Two Tickets; Logo included in all promotion of event</p>	<p>Four Tickets; Display Table; Logo included in all promotion of event</p>	<p>Six Tickets; Display Table; Logo included in all promotion of event</p>	<p>Eight Tickets; Display Table; Logo included in all promotion of event</p>

## 2026 Advocacy Series Supporter

The NMA Advocacy Series brings physicians together across five key touchpoints. Three Legislative Committee meetings, Advocacy 101 training, and the annual Physician Advocacy Breakfast help NMA prepare for the legislative session and elevate the physician voice in Nebraska. This series offers year-round visibility with engaged physician leaders who actively shape health policy. *Advocacy events are physician-member only.*

Included touchpoints:

- **Virtual Legislative Committee Meeting** — January 2026
  - Verbal recognition at the start of the meeting
- **Advocacy 101 Virtual Training** — January 2026
  - Logo included in event promotion
  - Logo included on the opening slide
  - Verbal recognition at the start of the meeting
- **Physician Advocacy Breakfast** — February 5, 2026
  - Logo included in event promotion (*core annual sponsorship benefit*)
  - Logo included in the post-event email
  - One group social media recognition of all sponsors
- **Virtual Legislative Committee Meeting** — Post-session Spring 2026
  - Verbal recognition at the start of the meeting
- **Virtual Legislative Committee Meeting** — December 2026
  - Verbal recognition at the start of the meeting

**Pricing** (series of five):

\$500 Annual Sponsor Add-on

*Provides year-round visibility with Nebraska's most engaged physician leaders.*

## Annual Physician Advocacy Breakfast — February 5, 2026

The Physician Advocacy Breakfast brings physicians together during the heart of the legislative session to meet with senators and discuss priorities. It is one of NMA's most mission-driven events. Add one of the following sponsorships to support our physician and patient advocacy efforts.

### Breakfast Sponsor (1)

- Logo included in event promotion (*as included in sponsorship*)
- Signage at event
- Verbal recognition during the event
- One group social media recognition of all sponsors

**Pricing:** \$750 Annual Sponsor Add-on

### Student Chartered Bus / Boxed Lunch Sponsor (2)

- Logo included in event promotion (*as included in sponsorship*)
- Verbal recognition during the event
- Brown bag lunch with a note regarding sponsorship
- One group social media recognition of all sponsors

**Pricing:** \$750 Annual Sponsor Add-on

## Stop & Sip Mixer — Spring 2026

This social event offers casual networking among physicians to bolster interest in both the NMA and the specialty societies we manage. Sponsorship of this event enables our physicians to attend free of charge.

### Beverage Sponsor (2)

- Logo included in event promotion
- Signage at event
- Verbal recognition during the event
- Logo included in post-event email
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### Hors d'oeuvres Sponsor (2)

- Logo included in event promotion
- Signage at event
- Verbal recognition during the event
- Logo included in post-event email
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### Supporter

- Name included in event promotion
- One Ticket to attend the event

**Pricing:** \$500

## 50-Year Physician Banquet — June 2026

This annual celebration honors physicians who have reached 50 years since graduating from medical school, recognizing a lifetime of commitment to patients, colleagues, and the medical profession. Attended by honorees, their families, and NMA/NMF leadership.

### Cocktail Reception Sponsor (1)

- Signage at event
- Verbal recognition and logo on screen during cocktail hour
- One group social media recognition

**Pricing:** \$500 Annual Sponsor Add-on

### Dinner Sponsor (1)

- Signage at event
- Verbal recognition and logo on screen during dinner presentation
- One group social media recognition

**Pricing:** \$750 Annual Sponsor Add-on

## President Inauguration and Annual Awards Banquet —

**Thursday, September 3, 2026**

**Country Club of Lincoln**

5pm cocktail reception

6pm dinner followed by

President Inauguration of Brandon Webb, MD

Presentation of 2026 NMA Awards

The signature event of the NMA year, this banquet features the inauguration of the incoming NMA President and the presentation of the NMA's highest honors. Sponsors receive visibility throughout an elegant event that draws statewide physician leaders, award recipients, partners, and guests.

### **Cocktail Reception Sponsor (2)**

- Logo included in event promotion, in social media post, and on landing page (*already included in annual sponsorship*)
- Signage at event
- Verbal recognition and logo on screen during cocktail hour
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### **Dinner Program Sponsor (1)**

- Logo included in event promotion, in social media post, and on landing page (*already included in annual sponsorship*)
- Acknowledgement on the event program
- Verbal recognition and logo on screen throughout dinner and presentation
- Two Tickets to attend the event OR a standalone email sent from NMA to members in 2026 (*subject to content approval*)

**Pricing:** \$3,000 Annual Sponsor Add-on

### **Sweet Spot Sponsor (Dessert) (1)**

- Logo included in event promotion, in social media post, and on landing page (*already included in annual sponsorship*)
- Verbal recognition during the program
- Acknowledgment on the event program
- One Ticket to attend the event

**Pricing:** \$500 Annual Sponsor Add-on

### **Centerpiece Sponsor (1)**

- Logo included in event promotion, in social media post, and on landing page (*already included in annual sponsorship*)
- Verbal recognition during the program
- Acknowledgment on the event program
- One Ticket to attend the event

**Pricing:** \$500 Annual Sponsor Add-on

## 2026 Awards Sponsorships

These sponsorships support the recognition of outstanding physicians, residents, medical students, and advocates across Nebraska.

### **Each Award Category:**

- Logo included in event promotion, in social media post, and on landing page (*already included in annual sponsorship*)
- Logo on website nominations page
- Verbal recognition during the program
- Acknowledgement on the event program
- Logo on the award presentation slide
- Two Tickets to attend the event

### **Award Categories:**

- Physician of the Year
- Young Physician of the Year
- Distinguished Service to Medicine
- Physician Advocate of the Year
- Resident Advocate of the Year
- Student Advocate of the Year
- Friend of Medicine

**Pricing (each):** \$750 Annual Sponsor Add-on

## Welcome Back, Medical Students — September 2026

The NMA Welcome Back event brings together medical students from Creighton and UNMC to connect with NMA leadership, peers, and physician mentors.

### **Beverage Sponsor (2)**

- Logo included in event promotion
- Signage at event
- Verbal recognition during the event
- Logo included in post-event email
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### **Hors d'oeuvres Sponsor (2)**

- Logo included in event promotion
- Signage at event
- Verbal recognition at the event
- Logo included in post-event email
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on (any level)

### **Welcome Back Supporter**

- Name included in event promotion
- One Ticket to attend the event

**Pricing:** \$500

## NMA Tailgate — Fall 2026

Combining social connection with Husker spirit, the NMA Tailgate attracts physicians, families, and partners for an informal, high-visibility event.

### Beverage Sponsor (2)

- Logo included in event promotion
- Signage at event
- One group social media recognition
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### Food Sponsor (2)

- Logo included in event promotion
- Signage at event
- One group social media recognition
- Two Tickets to attend the event

**Pricing:** \$750 Annual Sponsor Add-on

### Tailgate Supporter

- Name included in event promotion
- One Ticket to attend the event

**Pricing:** \$500

## NMA STAT E-newsletter Ads

The NMA STAT e-newsletter reaches more than 3,000 subscribers and maintains an average open rate exceeding 50%, well above industry benchmarks.

### 2026 NMA STAT e-newsletter ad rates:

1 ad	3 ads	6 ads	12 ads
\$450	\$1,200	\$2,000	\$3,500

### Ad size choices:

550w x 220h pixels  
- or -  
600w x 400h pixels

### Digital File Specifications

- 72 dpi
- Graphics must be submitted in .jpg or .png format.
- Maximum file size: 100K
- Ad will be linked to your specified website.
- Ads will be placed upon approval and payment.
- Graphic must be submitted by the 20th of the month preceding the month of advertising.